

ABSTRACT OF THE DISCLOSURE

A system for distributing advertising information with digital contents is provided. The advertisement distribution system is beneficial to users, advertisers and owners of the digital contents and helps to vitalize the information and communication industry. Distribution data transmitted to a user terminal from a service center are constituted as music data formed by combining an advertising message with a specific musical piece selected by the company for advertisement. Specifically the advertisement message partly overlays the first part and the last part of the musical piece. Thereby, when the music data are played, the advertising message is also played with the musical piece.